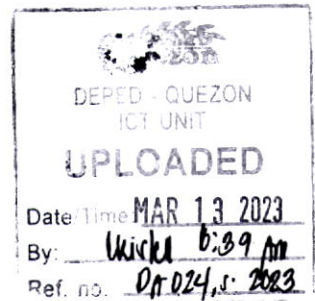




Republic of the Philippines  
**Department of Education**  
Region IV-A  
SCHOOLS DIVISION OF QUEZON PROVINCE



107

**DIVISION ADVISORY NO. 024, s. 2023**  
**March 9, 2023**

In reference to the invitation from the Polytechnic University of the Philippines (PUP) DZMC- Young Communicators' Guild, this advisory is issued for the information of all secondary school heads and teachers: junior and senior high school, public and private.

**INVITATION TO PARTICIPATE IN THE PUP RADIO FESTIVAL 2023**


The official organization of the Polytechnic University of the Philippines, **DZMC - Young Communicators' Guild**, invites interested **junior and senior high school radio broadcasting enthusiasts** to participate in the nationwide PUP Radio Festival 2023 edition which is now open for submission of entries until April 4, 2023.

There shall be three (3) categories open for competition, such as: (1) Radio News Production, (2) Podcasting, (3) Radio Jingle Making. Major award winners will receive cash prizes and sponsored items while minor award winners will be given certificate of recognition. The awarding rites will be held on April 16, 2023.

The competition is free of charge. Interested participants are advised to accomplish the pre-registration form available at <https://tinyurl.com/PUPRFest2023Registration> before submitting entries.

It is reiterated that participation to this activity is subject to the no-disruption of classes policy stipulated in DepEd Order No.9, s. 2005 titled "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith" and the policy on off-campus activities stated in DO 66, s. 2017.

For further details, please refer to the attached letter containing the contest mechanics and essential details of the event. For further questions, updates, and concerns, you can email the organization at [pupradiofestival@gmail.com](mailto:pupradiofestival@gmail.com). You may also contact DZMC Young Communicators' Guild through **Patrick Caesar Belas** at **09152743069** or **James Andrei Arrojo** at **09953790604**

  
**ELIAS A. ALICAYA JR. EdD**  
Assistant Schools Division Superintendent  
Officer In Charge  
Office of the Schools Division Superintendent

cid-ims/lsw/rqn/03/09/2023

DEPEDQUEZON-TM-SDS-04-011-003



*"Creating Possibilities, Inspiring Innovations"*

Address: Sitio Fori, Brgy. Talipan, Pagbilao, Quezon  
Trunkline #: (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321  
Email Address: [quezon@deped.gov.ph](mailto:quezon@deped.gov.ph)  
Website: [www.depedquezon.com.ph](http://www.depedquezon.com.ph)



DO 030623 - 108422

DepEd Quezon <quezon@deped.gov.ph>

# PUP Radio Festival 2023 Invitation

1 message

**Rachelle Nayre** <nayre.rconinvitation@gmail.com>  
To: quezon@deped.gov.ph

Thu, Mar 2, 2023 at 3:42 PM

**ELIAS A. ALICAYA, JR.**  
OIC, Schools Division Superintendent  
Schools Division Office - Quezon Province

Greetings from the Iskolar ng bayan!

The official radio organization of the Polytechnic University of the Philippines, [DZMC- Young Communicators' Guild](#), would like to invite your institution to this year's **PUP Radio Festival**.

PUP Radio Festival aims to celebrate the talents and skills, creativity, and resourcefulness of aspiring radio practitioners. This year, we will have three (3) major categories open for competition, namely: **Radio News Production, Podcasting, and Radio Jingle Making**. You may register [here](#).

Also, attached herewith is the letter of invitation with the details of the competition for your reference.

For more information and early confirmation/registration, please contact DZMC- Young Communicators' Guild through **Rachelle Vabe Nayre** at **09459839979** or reply through this email thread.

We hope to hear your outputs as you unveil the truth in this year's PUP Radio Festival!

**Rachelle Vabe Nayre**  
Invitation Committee Representative  
PUP Radio Conference 2023

**PUP RADIO FESTIVAL\_SCHOOLS DIVISION OFFICE - QUEZON PROVINCE.pdf**  
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# MANIOBRA

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## PUP RADIO FESTIVAL 2023

**EDWARD JAYSON COMEO**  
PROJECT HEAD

**GEFRIENE MANABAT**  
CO-PROJECT HEAD

**ANTHONY JAMES BAYOG**  
PRODUCTION COMMITTEE

**DAUPHNE LOZANO**  
MARKETING COMMITTEE

**JAMES LOSARIA  
PATRICK CAESAR BELAS  
SIMON PETER TAN**  
INVITATIONS COMMITTEE

**GINIA PAULINE CAOILE**  
RCN CREATIVES COMMITTEE

**TIMHE DACANAY**  
RFEST CREATIVES COMMITTEE

**CHRISTINE JOY ZAMORA**  
PROMOTIONS COMMITTEE

**FRANZ DOMINIC COQUIA**  
REGISTRATION COMMITTEE

**ROMELLA LORRAINE KIRONG**  
FINANCE COMMITTEE

**MARLYN GO**  
LOGISTICS COMMITTEE

**ALESSANDRA VELACRUZ**  
DOCUMENTATIONS COMMITTEE



Republic of the Philippines  
POLYTECHNIC UNIVERSITY OF THE PHILIPPINES  
College of Communication  
**YOUNG COMMUNICATORS' GUILD**

March 2, 2023

**ELIAS A. ALICAYA, JR.**  
OIC, Schools Division Superintendent  
Schools Division Office - Quezon Province

*Greetings from the Iskolar ng Bayan!*

In line with the University and the college's mandate of molding responsible communication students and producing competitive communication professionals, the official radio organization of the Polytechnic University of the Philippines, DZMC-Young Communicators' Guild, will be holding the third edition of its nationwide competition, **PUP RADIO FESTIVAL 2023**. The call for entries is now open and will end on **April 4, 2023**.

In this regard, we would like to invite your institution to take part and join our PUP Radio Festival 2023. PUP Radio Festival 2023 will have three (3) major categories open for competition, namely: **Radio News Production, Podcasting, and Radio Jingle Making**. We have invited highly respected judges in their respective categories to assess and judge all entries.

The said competition is free of charge. Kindly accomplish the pre-registration form through this link <https://tinyurl.com/PUPRFest2023Registration> before submitting your entries.

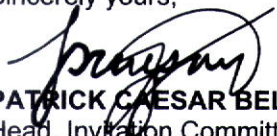
To give honor and acknowledgement to the top performing participants, the PUP Radio Festival will provide cash prizes and sponsored items to major award winners. Meanwhile, for minor awards, certificates of recognition will be provided. Winners will be awarded through an awards ceremony to be held on **April 16, 2023 (Sunday)**.

The competition guidelines and mechanics are attached to this invitation.

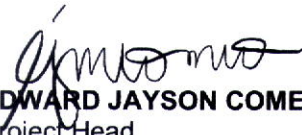
Kindly answer the pre-registration form and submit your entries on time. For more information regarding the mechanics and guidelines, please contact the DZMC-Young Communicators Guild through *Patrick Caesar Belas* (09152743069), or *James Andrei Arrojo* (09953790604) or you may send us an email at [pupradiofestival@gmail.com](mailto:pupradiofestival@gmail.com) for other updates and concerns.

Thank you so much and we hope to hear from you soon. *Padayon!*

Sincerely yours,

  
**PATRICK CAESAR BELAS**  
Head, Invitation Committee  
PUP Radio Conference 2023

  
**JAMES ANDREI ARROJO**  
Co-Head, Invitation Committee  
PUP Radio Conference 2023

  
**EDWARD JAYSON COMEO**  
Project Head  
PUP Radio Conference 2023

  
**DIR. KRUPSKAYA VALILA**  
Adviser  
Young Communicators' Guild

## PUP RADIO FESTIVAL 2023

### *Guidelines and Mechanics*

The PUP Radio Festival aims to celebrate the talents, skills, creativity, and resourcefulness of aspiring radio practitioners in line with the University and the college's mandate of molding responsible communication students and producing competitive communication professionals.

The PUP Radio Festival 2023 is open to high school (JHS/SHS) and college clusters. Three (3) major categories are open for competition, namely: **5-minute Radio News Production, Podcasting, and Radio Jingle Making**. Submission of entries will be open until April 4, 2023. Winners will be recognized through an awards ceremony on April 16, 2023 (Sunday).

#### **General Guidelines**

1. The PUP Radio Festival 2023 is open to all high school (both junior and senior) and college students.
2. A participant is allowed to submit one (1) entry per category only. However, participants are still allowed to join other categories.
3. The entry must be an original work by the candidate/s. In case of copyright infringement, the candidate shall be solely responsible for the liabilities and, hence, shall be disqualified from the competition.
4. All entries should be submitted in **.mp3** audio file format, along with the accomplished competition entry form.
5. All audio materials utilized in the production of the entry must be strictly and properly declared in the competition entry form.
6. Submission of entries must be within the given time and schedule only. Late submissions will not be honored. The deadline for all entries is **April 4, 2023**.
7. DZMC- Young Communicators' Guild reserves the right to publish and promote the submitted works. Hence, the valid entries will then become official copyright properties of DZMC- Young Communicators' Guild.

#### **PODCASTING**

Unveil your voice in your own podcast! Radio Podcasting is a category in which one or a group of five (5) members (including hosts and editor/s) are tasked with creatively discussing a specific topic in a limited amount of time.

#### **Category Mechanics**

- The category is open to all clusters. The group members may consist of high school students, college students, or a combination of both clusters.
- Student competitors must creatively discuss and produce a podcast on the question, **“Would you rather hide the truth or tell a lie?”** Groups are free to decide on the concept and format of the program.
- The podcast entry length must be no less than 10 minutes and no more than 15 minutes.
- Hosts shall have an opening spiel, introducing the podcast name after the program ID or opening billboard (OBB).
- The language used must be primarily in Filipino or a combination of Filipino and English.
- Entries must be strictly recorded in **.mp3** audio file format.
- It must be submitted via email on or before April 4, 2023, to [pupradiofestival@gmail.com](mailto:pupradiofestival@gmail.com).

### CRITERIA FOR JUDGING: PODCASTING

PODCAST	
Overall Concept	30%
Personality	30%
Production and Technical Quality	25%
Creativity	15%
<b>TOTAL</b>	<b>100%</b>

### RADIO NEWS PRODUCTION

Compose a 5-minute pre-recorded news broadcast that consists of (4) news (1 national news, 1 community news, 1 consumer news, 1 entertainment news) and an infomercial. The group must have 7 members, which are composed of (2) anchors, (2) news presenters, (1) editor/technical director, (1) scriptwriter, and (1) infomercialist.

#### Category Mechanics

- The contest will be divided into two clusters: the high school division and the college division. In a group, all members must come from the same cluster in order to be eligible to compete.
- Student competitors must record a 5-minute radio news broadcast inclusive of national, community, consumer, and entertainment (showbiz or sports) news.
- "Community news" refers to any report within the competing group's locality.
- There shall also be an "Opening Billboard" (OBB) and a "Closing Billboard" (CBB), inclusive of the 5-minute radio program.
- Student competitors have the liberty to choose which news stories they will include in their scripts.
- Infomercialists are required to make a 45-second to 1-minute infomercial or public service announcement about the truth bias.
- The script must be written in Filipino, and technical guides must be indicated.
- The entry must also include its news broadcast script in .pdf document format. Typeset in Arial 11pt.
- Entries must be strictly recorded in audio format. It must be submitted in .mp3 file format.
- It must be submitted via email on or before April 4, 2023, to [pupradiofestival@gmail.com](mailto:pupradiofestival@gmail.com).

### CRITERIA FOR JUDGING: 5-MINUTE NEWS PRODUCTION

A. Anchor/News Presenter		B. Script		D. Technical Application		OVERALL	
Voice Quality	40%	Content	40%	Juxtaposition	35%	<b>Anchors' Delivery</b>	<b>15%</b>
Voice Recognition	30%	Clarity of Instructions	40%	Fidelity	45%	<b>News Presenters' Delivery</b>	<b>10%</b>
Enunciation	30%	Neatness	20%	Timing and Precision	20%	<b>Script</b>	<b>30%</b>
<b>TOTAL</b>	<b>100%</b>	<b>TOTAL</b>	<b>100%</b>	<b>TOTAL</b>	<b>100%</b>	<b>Technical Application</b>	<b>25%</b>
						<b>Infomercial</b>	<b>20%</b>
						<b>TOTAL</b>	<b>100%</b>

## **RADIO JINGLE-MAKING**

Listen beyond the illusion and reveal the rhythm of the truth through your very own composition. Radio Jingle Making aims to push students to create their own jingles in line with the theme. It may be done solo or in a group consisting of up to five (5) members only.

### **Category Mechanics**

- The category is open to all clusters. The group members may consist of high school students, college students, or a combination of both clusters.
- The length of the entry cannot exceed 2:30 minutes.
- Student competitors should create a radio jingle about the effects of disinformation on shaping public opinion.
- Output must be written mainly in Filipino, or a combination of both English and Filipino.
- The entry must also include its lyrics script in .pdf document format. Typeset in Arial 11pt.
- Entries must be strictly recorded in audio format. It must be submitted in .mp3 file format.
- It must be submitted via email on or before April 4, 2023, to [pupradiofestival@gmail.com](mailto:pupradiofestival@gmail.com).

### **CRITERIA FOR JUDGING: RADIO JINGLE**

<b>Radio Jingle</b>	
Lyrics	<b>30%</b>
Tonality and Musicality	<b>25%</b>
Impact	<b>15%</b>
Creativity	<b>10%</b>
Production Quality	<b>10%</b>
Originality	<b>10%</b>
<b>TOTAL</b>	<b>100%</b>



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## PUP RADIO CONFERENCE 2023

**APRIL 14**  
FRIDAY

**12:00 PM**  
OPEN HOUSE

**TANGHALANG PUP**  
INSIDE PUP COLLEGE OF COMMUNICATION

